



Webinar Registration Form

Simplifying Copyright: Fair Use & Ownership In The Online Classroom **Thursday, October 4 ~ 1:00-2:00pm (Eastern)**

Once the live date has passed, this training will be available on demand.

Overview

Certainly, there is a lot to learn when it comes to teaching in an online classroom. Above and beyond curriculum design, delivery, communication and technology, it is important also to understand issues of ownership and copyright. For many faculty and administrators, this is a difficult and overwhelming area to address, as they often do not have clear guidance when it comes to using copyrighted materials for teaching purposes. Who owns content created by faculty members? Who has the right to the material, individual or institution? How are these issues affected when that material is delivered via the Internet?

This webinar will offer plain language and easy-to-follow best practices in the area of copyright and ownership for online teachers. Participants will learn the four elements of fair use and one overarching rule for using content created by others in their online courses. We will also discuss your rights to your own creations under the most common agreements at U.S. colleges and universities.

Disclaimer: This webinar is a general overview of various models and methods regarding copyrighted content. The facilitator is not a legal professional, and no part of this concurrent session is intended to constitute legal advice.

Objectives:

- Apply a four-item rubric to the use of copied content in online courses
- Learn how to determine whether copyright applies to a given use of materials
- Find alternative means of providing access to copyrighted content
- Create a robust defense for the use in online courses of content created by others
- Know the most common models of ownership and rights associated with intellectual property and multimedia content created by faculty members

Who Should Attend?

- 2-year & 4-year institutions
- Academic Affairs/Instruction
- Faculty (full and part-time)
- Dean of Instruction
- Department Chairs
- Online Learning Administrators & Staff
- Faculty who teach or plan to teach online/hybrid courses
- Online Learning Professionals
- Instructional Designers



Speaker(s)



Thomas J. Tobin
University of Wisconsin-Madison

Thomas J. Tobin is the Faculty Associate - Conference Programming Chair for the Distance Education Professional Development department at the University of Wisconsin-Madison, as well as an internationally-recognized speaker and author on topics related to quality in technology-enhanced education, especially copyright, evaluation of teaching practice, academic integrity, and accessibility/universal design for learning.

Before joining UW-Madison, Tobin spent seven years in the Learning and Development arm of Blue Cross and Blue Shield of Illinois, and then served for five years as the Coordinator of Learning Technologies in the Center for Teaching and Learning (CTL) at Northeastern Illinois University in Chicago.

Since the advent of online courses in higher education in the late 1990s, Tom's work has focused on using technology to extend the reach of higher education beyond its traditional audience. He advocates for the educational rights of people with disabilities and people from disadvantaged backgrounds.

He holds a Ph.D. in English literature, a second master's degree in information science, a professional project management certification, a master online teacher certification, Quality Matters certification, and recently completed his Certified Professional in Accessibility Core Competencies (CPACC) certification (he tells his nieces and nephews that he is in 41st Grade).

Tom serves on the editorial boards of *eLearn Magazine*, *InSight: A Journal of Scholarly Teaching*, the *Journal of Interactive Online Learning*, and the *Online Journal of Distance Learning Administration*.

His books include

Evaluating Online Teaching: Implementing Best Practices (2015) with Jean Mandernach and Ann H. Taylor.

The Copyright Ninja: Rise of the Ninja (2017).

Reach Everyone, Teach Everyone: Universal Design for Learning in Higher Education (2018) with Kirsten Behling.

Going Alt-Ac: A Guide to Alternative Academic Careers (in press, 2019) with Katie Linder and Kevin Kelly.

Tom was also proud to represent the United States on a Spring 2018 Fulbright Scholar fellowship, under which he helped Eötvös Loránd University in Budapest, Hungary to develop its first faculty-development program, and he provided workshops and training to six other universities throughout Hungary.

Newsletter



Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
(If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

Satisfaction Guaranteed

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.